

## **Policy and Resources Committee**

Date: THURSDAY, 19 OCTOBER 2017

Time: 1.45 pm

Venue: COMMITTEE ROOM - 2ND FLOOR WEST WING, GUILDHALL

## ITEM NO 14 - CHAIRMAN'S VISIT TO TEL AVIV

For Decision (Pages 1 - 8)

Item received too late for circulation in conjunction with the Agenda.

John Barradell
Town Clerk and Chief Executive



## Agenda Item 14

Committee(s)	Dated:
Policy and Resources Committee	19 October 2017
Subject: Chairman's Visit to Tel Aviv	Public
Report of: Director of Economic Development  Report author: Sarah Mayes, Economic Development Office (EDO)	For Decision

### Summary

In order to achieve objectives within the City Corporation's developing cyber security strategy, it is proposed the Chairman of the Policy and Resources Committee, visit the global centre of cyber security, Tel Aviv, Israel. The purpose of the visit is to develop relationships and learn from academic centres of excellence, innovators and government to better understand the environment required to combat cyber crime, and promote innovation in the cyber security sector. This will allow the City of London Corporation to best implement its objectives around cyber security. Currently, the Chairman of Policy and Resources has blanket authority to visit Europe, USA, India and China, but requires this Committee's approval to visit elsewhere.

#### Recommendation(s)

Members are asked to:

 Give approval for the Chairman of Policy and Resources to visit Tel Aviv,Israel, from 29 to 31 October 2017 to inform the City Corporation's cyber security strategy.

### **Main Report**

### **Background**

- 1. Following cyber-attacks such as Wannacry and the recent compromise of Deloitte data the City must act to defend against the growing threat and keep up with the growth of innovation in this market. The City of London has been developing a cyber security strategy, owned by Catherine McGuinness, in order to reflect the current environment within The City. The Corporations' objectives aim to promote the ability to make the city synonymous with being cyber secure, and a place for businesses to operate in a trusted and secure setting.
- 2. As well as generate an environment that encourages innovation, growth in skills and the UK's market share in this sector. The Corporation holds the position to

support business in this area but must learn from those organisations that are on the way to successfully achieving similar objectives.

#### **Current Position**

- 3. The Corporation is in the early stages of developing this strategy and would benefit from learning and exploring scenarios which can aid in achieving the overall objectives. Tel Aviv is a global leader in cyber security and business innovation, both public and private organisations are working to support a secure environment and promote innovation in cyber.
- 4. Whilst the Chairman of Policy and Resources has blanket authority to visit Europe, USA, India and China, however, additional approval is sought for this particular visit to Tel Aviv.
- The visit will be organised in consultation with Accenture and the delegation will include the Director of Economic Development, a representative from the City of London Police and the Director of Built Environment as well as supporting officers.

#### Conclusion

- 6. The visit to Tel Aviv, Israel, will enable the Corporation to appropriately and effectively implement the cyber security strategy. It is imperative that we learn, explore and develop relationships with leading centres of cyber excellence of which Tel Aviv is a prime example.
- 7. As thePolicy and Resources Committee will be leading on the cyber security strategy, it would be useful for the Chairman to visit the global centre for cyber strategy to understand and build relationships to enable the City Corporation to achieve its objectives.

### **Appendices**

Appendix 1 – Draft agenda for Tel Aviv visit

### Sarah Mayes

Policy Advisor (Cyber), Economic Development Office

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# **AGENDA**

	October 30 <sup>th</sup>	October 31st	
9:00	Accenture	Citi Innovation Labs	
9:30	Overview of Israel's innovation ecosystem		
10:00	2. Simulation Hack		
10:30	Move to TAU	Move to Tel Aviv	
11:00	Tel Aviv University	Israel National Cyber Bureau	
11:30	Blavatnik Interdisciplinary Cyber Research Center		
12:00		Moderated lunch with selected guests:	
12:30	Lunch in Tel Aviv	How to increase free flow of capital and talent between Israel and	
13:00	8:00 & move to Israel Innovation Authority	London	
		Wrap-up and draw conclusions / agree next steps	
13:30	The Israel Innovation Authority	Move to Ben Gurion Airport	
14:00			
14:30	Move to 8200 Accelerator		
15:00	8200 Accelerator		
15:30			
16:00	Move to Global Tel Aviv		
16:30	Global Tel Aviv (Municipality of Tel Aviv)		
17:00			
17:30	Hotel & drinks		
18:00			
18:30			
19:00	Meet UK embassy team over dinner		
19:30			
20:00			

## **VISIT DESCRIPTORS**

### Company

### Description

Accenture



**Accenture PLC** is a global management consulting and professional services company that provides strategy, consulting, digital, technology and operations services.

https://www.accenture.com/il-en

ည် Tel Aviv University



The Blavatnik Interdisciplinary Cyber Research Center (ICRC) was established at the Tel Aviv University as a joint initiative with the National Cyber Bureau, Prime Minister's Office.

https://icrc.tau.ac.il

Israel Innovation
Authority



The Israel Innovation Authority, formerly known as the Office of the Chief Scientist of the Ministry of Economy (& MATIMOP), is an independent and impartial public entity that operates for the benefit of the Israeli innovation ecosystem and Israeli economy as a whole. Its role is to nurture and develop Israeli innovation resources, while creating and strengthening the infrastructure and framework needed to support the entire knowledge industry.

http://www.matimop.org.il/about authority.html

## **VISIT DESCRIPTORS**

## Company

#### 8200 Accelerator



O Citibank Innovation
Lab & Accelerator



### Description

Harnessing the vast network of 8200 alumni in order to promote and empower early stage, first-time entrepreneurs from all industries.











intensive months led by 8200 alumni and other professionals, all holding key positions in the start-up industry Sharing their knowledge Assisting in building your venture Supporting you for over a year and Promoting tomorrow's entrepreneurs and start-ups today

http://www.eisp.org.il/en/home

**Citi's Technology Innovation Lab** was established after identifying the potential of merging Citi's well established position in the global financial markets with Israel's innovative, entrepreneurial and fast paced culture. The lab is supported by the Israeli Ministry of Finance and the Chief Scientist

The main objective of this newly founded unit is to understand and define new needs and opportunities in the financial arena and provide cutting edge tools for the financial markets

https://www.youtube.com/watch?v=r6mYziZLhRw

### Global Tel Aviv



Tel Aviv Global is an initiative started by the Mayor's Office of Tel Aviv-Yafo dedicated to elevating the city's global positioning. In 2010, the Tel Aviv-Yafo Municipality undertook a municipal-national initiative designed to position Tel Aviv as a global city – a leading international business center that specializes in innovation.

https://www.tel-aviv.gov.il/en/abouttheCity/Pages/TelAvivGlobal.aspx

## Company

Israel National Cyber Bureau



## Description

In charge of improving the defense of national infrastructures critical to the continuation of normal life in the State of Israel and to protect them, as much as possible, from cyber attack, while advancing Israel's position as a center of information technology development, and at the same time encouraging cooperation between academia, industry and the private sector, government offices and the security community.

http://www.pmo.gov.il/English/PrimeMinistersOffice/DivisionsAndAuthorities/cyber/Pages/default.aspx

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